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ALLEGIANT STARTS NEW NONSTOP SERVICE TO GRAND RAPIDS FROM TWO CITIES WITH ROUND-TRIP FARES AS LOW AS $53 EACH WAY*

GRAND RAPIDS, Mich. – Oct. 3, 2019 — **Allegiant** (NASDAQ: ALGT) this week began two new nonstop routes from Grand Rapids to New Orleans, Louisiana and Jacksonville, Florida. **To celebrate, the company is offering round-trip fares on the new routes as low as $53 each way.***

"We are proud to continue expanding our network as we bring even more visitors to Grand Rapids and introduce our Grand Rapids-based customers to new travel destinations," said Drew Wells, Allegiant vice president of planning and revenue. "Connecting Grand Rapids with both New Orleans and Jacksonville sets the stage for our customers to explore new areas and discover extraordinary experiences in very interesting, vibrant areas of the country."

The new routes from **Gerald R. Ford International Airport (GRR)** include:

1. **New Orleans** via Louis Armstrong New Orleans International Airport (MSY) – beginning Oct. 3, 2019, with fares as low as $53 each way.*
2. **Jacksonville** via Jacksonville International Airport (JAX) – beginning Oct. 4, 2019, with fares as low as $54 each way.*

The new nonstop routes will operate twice weekly. With the addition of these routes, Allegiant will now serve 11 cities from Gerald R. Ford International Airport (GRR). Flight days, times and the lowest fares can be found only at Allegiant.com.

"It is a perfect time of year for Allegiant to start new service to New Orleans and Jacksonville as the temperatures begin to cool down in the coming months, and West Michiganders begin to look at new and exciting places to visit," said Gerald R. Ford International Airport President & CEO Tory Richardson. "We are thankful for the support we receive from the West Michigan community, and Allegiant – an airline that has doubled in growth since it came to the Ford Airport in 2009. New routes are one part of our continued growth, and we continue to work to add more air service by collaborating with our airline partners to add destinations where West Michigan travelers want to visit."

Allegiant offers a unique option to Grand Rapids-area travelers with low base fares and savings on rental cars and hotels. Travelers can book their entire vacation with Allegiant for less.

*About the introductory one-way fares:
Seats and dates are limited and fares are not available on all flights. Flights from GRR to MSY must be purchased by Oct. 6, 2019 for travel by Dec. 29, 2019. Flights from GRR to JAX must be purchased by Oct. 7, 2019 for travel by Dec. 30, 2019. Price displayed includes taxes, carrier charges & government fees. Fare rules, routes and schedules are subject to change without notice. Optional baggage charges and additional restrictions may apply. For more details, please visit Allegiant.com.

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Las Vegas-based Allegiant (NASDAQ: ALGT) is an integrated travel company with an airline at its heart, focused on connecting customers with premier leisure experiences - from vacations to hometown family entertainment. Since 1999, Allegiant Air has linked travelers in small-to-medium cities to world-class vacation destinations with all-nonstop flights and industry-low average fares.

Today, Allegiant serves more than 450 routes across the country, with base airfares less than half the cost of the average domestic roundtrip ticket. Allegiant's Sunseeker Resorts subsidiary is currently under construction with its inaugural resort property, Sunseeker Resort Charlotte Harbor in Southwest Florida - a unique waterside integrated resort like no other. And a growing group of Allegiant Nonstop family entertainment centers offer state-of-the art indoor games and attractions to thrill seekers of all ages. For more information, visit us at Allegiant.com. Media information, including photos, is available at http://gofly.us/iiFa303wrtF.

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