



ALLEGIANT BRINGS BACK NONSTOP FLIGHTS FROM GRAND RAPIDS TO PUNTA GORDA IN RESPONSE TO STRONG DEMAND

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•Allegiant Punta Gorda B-roll footage

GRAND RAPIDS, Mich. Aug. 11, 2015 — In response to growing demand for more low-cost Florida flights, **Allegiant** ([NASDAQ: ALGT](#)) today announces it will reintroduce nonstop service from Grand Rapids to Punta Gorda beginning Nov. 4, 2015. To celebrate the return of this highly anticipated route, **Allegiant is offering fares as low as \$49* one way.**

"We're pleased to once again provide Grand Rapids travelers the opportunity to affordably vacation in Southwest Florida," said Jude Bricker, Allegiant Travel Company senior vice president of planning. "The community has enthusiastically responded to our latest Florida flights, and we are confident that we will see the same response to our Punta Gorda service."

The flights will operate twice weekly and will fly nonstop between Gerald R. Ford International Airport (GRR) and Punta Gorda Airport (PGD). Flight days, times and the lowest fares can be found only at [Allegiant.com](#).

Punta Gorda will be Grand Rapids' sixth Allegiant destination. Strong demand in the Grand Rapids market has spurred Allegiant to add more low-cost flights for travelers, including recently announced service to Fort Lauderdale that begins Dec. 16, 2015.

"We are thrilled that Allegiant is once again expanding in our market and growing its Grand Rapids-Florida nonstop opportunities," said Gerald R. Ford International Airport Executive Director Brian Ryks. "Punta Gorda offers access to the Fort Myers / Sanibel and Captiva Island area, a popular vacation spot for many Michiganders. I am personally excited to utilize this new service, and encourage area travelers to take advantage of this new nonstop opportunity to the Fort Myers area."

Catering perfectly to a personal, romantic or family getaway, the Southwest Florida Coast features exquisite beach-front dining and a wide variety of recreation in the warm, pristine waters of the Gulf of Mexico. Allegiant partners with many of the area's most exciting hotel properties, provides low-cost car rental service through its partnership with Alamo Rent a Car, and offers great deals on local activities. Grand Rapids travelers can now book their entire Florida vacation for less by visiting [Allegiant.com](#).

***About the one-way fares:**

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Must be purchased by Aug. 14, 2015 for travel by Feb. 16, 2016. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See [Allegiant.com](#) for details. For optional services and baggage fees, please visit [Allegiant.com](#). Additional restrictions may apply.

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Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The company operates a low-cost, high-efficiency, all-jet passenger airline through its subsidiary, Allegiant Air, while also offering other travel-related products such as hotel rooms, rental cars, and attraction tickets. All can be purchased through the company website, [Allegiant.com](#). The company has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the



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Top-Performing Airline in North America for the third consecutive year. For downloadable press kit, including photos, visit: <http://gofly.us/PBqgm>.

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