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GFIA Hosting ArtPrize for First Time in Airport History



Grand Rapids, Mich. –For the first time in its history, the Gerald R. Ford International Airport (GFIA) will be a venue for ArtPrize.

GFIA has been a sponsor and welcoming point for artists and visitors for several years, and decided to sign on as a venue for the 9th annual art competition, given the connection to the community. Seven artists will have art displayed at the Airport, which includes both indoor and outdoor work.

“We are thrilled to be a part of ArtPrize in more ways than one, and serving as a venue will not only give visitors a first impression of our city; but it will hopefully bring in those from around West Michigan into the airport to see the art and check out our newest facilities,” said GFIA President & CEO Jim Gill. “The Ford Airport strives to be reflective of the people and events in West Michigan, and what better opportunity is there to do so other than partner with ArtPrize? We look forward to welcoming in both local and international artists, and look forward to seeing their talents on display.”

ArtPrize is an open, independently organized international art competition which takes place for 19 days each fall in Grand Rapids, Michigan. More than five hundred thousand dollars in prizes are awarded each year, which include a \$200,000 prize awarded entirely by public vote and another \$200,000 prize awarded by a jury of art experts.



Any artist working in any medium from anywhere in the world can participate. Art is exhibited throughout downtown Grand Rapids—museums, bars, public parks, restaurants, theaters, hotels, bridges, and for the first time – the Airport. Over eight years, 2.9 million visitors have cast 3.2 million votes and artists from around the country and world have received \$4.1 million in awards.

"In addition to their stunning renovations, we are excited to expand the ArtPrize boundaries to include The Gerald R. Ford International Airport allowing visitors from all over the world to experience -- and vote for -- the work of ArtPrize Artists on their first and last stop in West Michigan," said Christian Gaines, Executive Director of ArtPrize

For interviews, please contact Tara Hernandez.

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About GFIA

The Gerald R. Ford International Airport (GFIA) is the second busiest airport in Michigan. The airport served over 2.6 million passengers in 2016 and over 7,000 travelers pass through GFIA each day. The Gerald R. Ford International Airport offers nonstop service to 24 major market destinations with more than 120 daily nonstop flights. The Gerald R. Ford International Airport is managed and operated by the Gerald R. Ford International Airport Authority. GFIA generates over \$3.1 billion in annual economic output throughout West Michigan, and employs over 1,500 people. For more information on GFIA visit: www.flyford.org or follow the airport on Twitter: @FlyGRFord